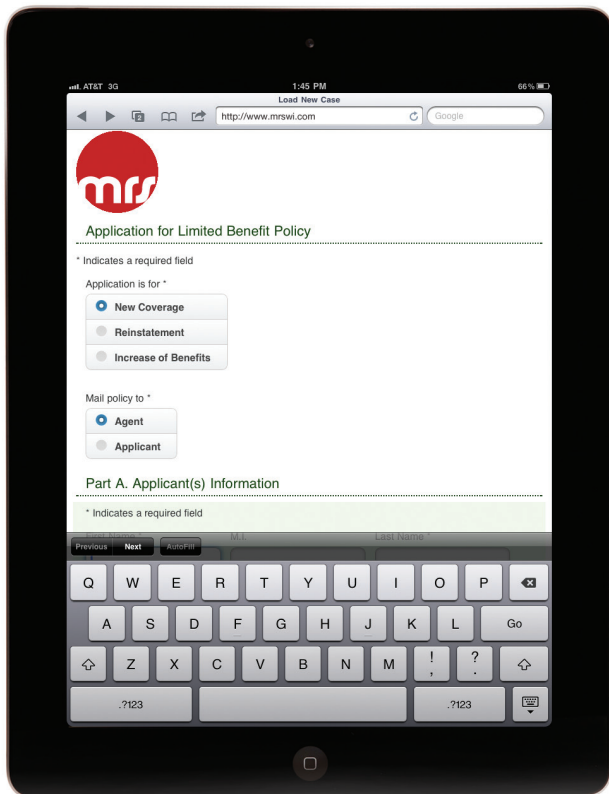


Introducing the **MRS iApp.**



Pilot the **MRS iApp** today

Contact us to learn how you can web enable your existing applications and deliver a more effective sales tool to your distribution channel today. Contact Tim at tim.dineen@mrsreps.com for more information.

An **intelligent application** that simply does more.

Increase Sales Productivity.

The iApp can quickly enable the use of notebook and tablet devices to streamline the sales cycle for your distribution channels.

Improve Time to Issue.

Reduce your time to issue to minutes. Straight Through Processing utilizing real time database searches allows decisions to be made at the Point of Sale.

Reduce NIGO.

Improve your back office processing by delivering complete and consistent new business applications from the field into the home office.

MRS iApp Features

- Completely customizable platform allows the use of your existing paper applications.
- Enable the use of mobile devices to complete existing paper forms.
- Enhance risk assessment with intelligent triggers for interviews, Rx profiles, MIB and more.
- Integration with voice or digital signatures.
- Enable the Analytical Power of the the MRS platform which allows Ad-Hoc reporting on any combination of data we collect.
- Seamless integration into your existing workflow and admin systems.



Management Research Services, Inc.

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